Comprehensive Production Package

A Comprehensive Production Package is the collection of materials required for the imaging of a wayside exhibit panel. The materials include computer generated layout files, written production specifications, and reproducibles of a panel's illustrative images.

The Comprehensive Production Package as described below is intended to allow output to film negatives for porcelain enamel imaging, to film positives for screen imaging, or directly as inkjet imaging.

Comprehensive Layouts

Comprehensive Production Layouts are to be prepared for each exhibit panel by the exhibit designer. Layouts include two items.

Computer Files
Each layout is created at full-size as a QuarkXPress file and delivered on a Zip disk. Files are arranged in layers that contain:

· *Final text and any black graphic elements on one "spot black" layer*
· *Each flat color on its own spot color layer*
· *Full-color and black & white "For Position Only" (FPO) low-resolution images in TIFF file format*
· *Associated digitized files (Illustrator files, Photoshop files that include clipping paths, etc.)*

When the exhibit is produced all typographic elements, including adjustments to text rag, will appear as submitted on the computer file.

Annotated Printouts
Each file is accompanied by an 11" x 17" color printout of the panel layout. Each print contains:

· *Illustrative images (photographs, illustrations, etc.) printed in black & white*
· *Text, graphic devices, and backgrounds printed in their respective colors*
· *Written production instructions including color specifications, notes regarding any image manipulations desired, and the method of reproduction desired (full-color, black and white halftone, mezzotint, etc.)*

Graphic Materials

Original versions of graphic images appearing on exhibit panels are typically assembled by the exhibit planner. They may include:

· *Color transparencies of photographs or illustrations*
· *Black & white photographic prints*
· *Map components (digital map files or map compilations)*
· *Black & white line art*

The exhibit planner combines the Graphic Materials with the Production Layouts prepared by the exhibit designer. The resulting Comprehensive Production Package is then submitted for production.

If you have questions about how to prepare a Comprehensive Production Package, please call Senior Wayside Exhibit Designer, Betsy Ehrlich, at 304 535 6200.